



SPONSORSHIP PROPOSAL



BRIDGING TECH + TRADITION

The First of a Series of Technology Forums Advanced Manufacturing, Artificial Intelligence, Digital Finance, and Future Education on the Navajo Nation



Indigenous Innovation Network

ASU
Global Center
for Technology
Transfer
Arizona State
University



PLATINUM SPONSOR



DINÉ DEVELOPMENT CORPORATION

PLATINUM SPONSOR

**AUG
22 & 23**
Santa Anna Star Casino Hotel
Bernalillo, NM

\$150 Registration | \$100 Student Registration

www.NavajoEconomy.org/Bridging-Technology-Sponsor



The Navajo Nation Division of Economic Development Presents

Bridging Tech + Tradition

A Forum on Advanced Manufacturing, Artificial Intelligence, Digital Finance, and Future Education on the Navajo Nation

SPEAKERS FROM

Navajo Div. of Economic Development

Navajo Technical University

Arizona State University

Dine Development Corporation

Air Force Research Lab

Esri

TOPICS INCLUDE

Additive Manufacturing

Navajo Manufacturing Sites

AI Driven GIS Collection & Analysis

Technology for Navajo Healthcare

Digital Financing & Investing

Interactive Robotics

Join us for a transformative event hosted by the Navajo Nation Division of Economic Development in partnership with Diné Development Corporation, Arizona State University Global Center for Technology Transfer, Navajo Technical University, and the Dineh Chamber of Commerce. Our conference, "Bridging Tech+Tradition" will explore groundbreaking advancements in AI, advanced manufacturing, digital finance, and how these technologies will impact future education for the Diné people.

Discover how these technologies are driving economic growth and creating new opportunities within the Navajo Nation. Connect with industry leaders, educators, and innovators to learn, collaborate, and shape the future together. Don't miss this chance to be part of a dynamic forum that celebrates progress and empowers communities!

Become a sponsor or vendor and showcase your brand to a diverse and engaged audience, while supporting the Navajo Nation's journey towards technological advancement.

Purpose and Goals

- Present new developments in advanced manufacturing, including the application of AI to advanced manufacturing and advanced manufacturing education.
- To increase the involvement of the Navajo Nation in advanced manufacturing, digital finance, AI adoption and implementation.
- Attract more private and public investment, e.g. an NSF "Type 2" \$160 Million Regional Innovation Engines grant.
- Identify ways to enhance education and workforce development in advanced manufacturing, AI, and digital finance.
- Research new discoveries and advancements that are relevant to the economic development of the Navajo Nation.

Sponsorship Levels

Vendor Table Only (CC, business check, wire transfer)

\$500

- One booth or table in the hallway of the event
- 2 Total complimentary paid registrations
- Opportunity to distribute promotional materials and engage with attendees

Bronze Sponsorship Package (CC, business check, wire transfer)

\$2,500

- Sponsor name mentioned in the event opening and closing ceremony
- Recognition as a Bronze Sponsor in all conference materials
- 2 Total complimentary paid registrations
- Logo placement on the official event website and program
- Sponsor booth during the event
- Inclusion of promotional materials in the attendee welcome bags
- 3 Social media mentions and recognition

PAYMENT INFORMATION

Checks made out to:

Dineh Chamber of Commerce
Foundation
PO Box 4920
Window Rock, AZ 86515

Wire transfer to:

Dineh Chamber of Commerce
Foundation
Account Number: 3259374522
Routing Number: 107002192
Domestic Wire: 121000248

Credit/debit card pay online at link:

<https://www.navajoeconomy.org/Bridging-Technology-Sponsor>

CONTACT US

Navajo Nation Division of
Economic Development
PO Box 663
Window Rock, AZ 86515

Phone number:

928-871-6544

Office located at:

Karigan Professional Building
100 Taylor Rd.
St. Michaels, AZ 86511

Website & Social Media:

www.NavajoEconomy.org

FB: [NavajoEconomicDevelopment](#)

IG: [navajoeconomy](#)

X: [navajo_ded](#)

YT: [NavajoEconomy](#)

Silver Sponsorship Package (CC, business check, wire transfer)

\$5,000

- Sponsor name mentioned in the event opening and closing ceremony
- Recognition as a Silver Sponsor in all conference materials
- 3 Total complimentary paid registrations
- Enhanced logo placement on the official event website and program
- Sponsor booth during the event
- Inclusion of promotional materials in the attendee welcome bags
- 5 Social media mentions and recognition
- Quarter-page ad in the conference program

Gold Sponsorship Package (CC, business check, wire transfer)

\$15,000

- Sponsor name mentioned in the event opening and closing ceremony
- Recognition as a Gold Sponsor in all conference materials
- 6 Total complimentary paid registrations
- Prominent logo placement on the official event website, program, and signage
- Sponsor booth during the event
- Inclusion of promotional materials in the attendee welcome bags
- 10 Sponsor posts on event social media
- Half-page ad in the conference program
- Exclusive sponsor recognition in 1 breakout session of your choice
- Reserved Sponsor Table at all meals and Thursday networking event

Platinum Sponsorship Package (Business check or wire transfer ONLY)

\$25,000

- Sponsor name mentioned in the event opening and closing ceremony
- Recognition as a Platinum Sponsor in all conference materials
- 8 Total complimentary paid registrations
- Premium logo placement on the official event website and program
- Sponsor booth during the event
- Inclusion of promotional materials in the attendee welcome bags
- 15 Sponsor posts on event social media
- Full-page ad in the conference program
- Exclusive sponsor recognition in 2 breakout sessions and 1 plenary of your choice
- Reserved Sponsor Table at all meals and Thursday networking event
- Opportunity to introduce a keynote speaker

Demonstration and Interactive Room Participation

We are offering a unique opportunity for sponsors and vendors to participate in our Demonstration and Interactive Room. This dedicated space will allow you to showcase your latest products, technologies, and innovations in an engaging and hands-on environment. Details on participation can be provided upon request.

Point of Contact

- Audrey Charley, 928-551-3965, audreycharley@navajo-nsn.gov
- Daisha Holyan, 928-270-3354, dhoyan@navajo-nsn.gov

Thank You!

We appreciate your interest and support for the continuity of this event. If you are interested, please contact the Navajo Nation Division of Economic Development via a method listed in this proposal. We are confident that this will be a successful event.



NAVAJO NATION
Division of Economic Development

Karigan Professional Office Building
100 Taylor Rd, St Michaels AZ, 86511
928-871-6544 | NavajoEconomy.org

DR. BUU NYGREN
NAVAJO NATION PRESIDENT
RICHELLE MONTOYA
NAVAJO NATION VICE PRESIDENT



THE NAVAJO NATION | Yideeskąądi Nitsáhákees

RE: 2024 Navajo Nation Economic Technology, Advanced Manufacturing, AI Forum Part 1 Sponsorship Opportunity

Dear Potential Sponsor:

Ya'a'teeh! With great pride, the Navajo Nation Division of Economic Development ("DED") will host the Navajo Nation Technology, Advanced Manufacturing, AI Forum Part 1, at Santa Ana Star Casino Resort on August 22 & 23, 2024. As we prepare for this exciting event, we are respectfully inviting you to partake in an opportunity for your organization to be a sponsor. The Division of Economic Development works to advance entrepreneurship by promoting opportunities for the Navajo business community to ignite, support, and promote Navajo entrepreneurship, business creation, retention, and expansion, throughout the Navajo Nation. See the attached flier, sponsorship opportunity list and corresponding sponsorship benefits package.

With your generous contribution, continued support of the Navajo Economy, and collaboration with DED, your organization or business will be publicly recognized throughout the event while also receiving sponsorship benefits.

For more information about this event, go to www.NavajoEconomy.org. If you have any questions, please email or contact, Audrey Charley at 928-871-6544, audreycharley@navajo-nsn.gov; or Daisha Holyan, 928-871-6544, dholyan@navajo-nsn.gov. Thank you for your consideration and I look forward to your reply.

Ahe'hee,

A handwritten signature in black ink that reads "Tony Skrelunas".

Tony Skrelunas, Division Director

Navajo Nation Division of Economic Development

Attachment

cc: NNES Committee